**Real estate start-up Flatio has a new leader of its product team, Roland Tóth. He will help the company especially with its expansion abroad.**

Brno 9th September 2016 – **Roland Tóth (27) is a new product manager of Brno’s real estate start-up Flatio which focuses on medium-term rents. He will lead the product team and his main aim is to get feedback from customers who arranged temporary housing through Flatio since March 2016. Thanks to this data he will clearly differentiate Flatio from other similar services on the market and prepare bases for international expansion.**

Roland Tóth is a Bachelor of Management of trading on MENDELU in Brno. He met Radim Rezek, founder and CEO of Flatio, during his studies. Radim launched portal studentreality.cz at that time, website that still helps students to effectively find housing. Tóth has worked for studentreality.cz between 2010 and 2015 as a product manager and marketing specialist. He also tried the job of a real estate agent to fully understand the customer’s and market’s needs. He also experienced the trade when he was a co-owner and marketing director of a wholesale store ATECH.NET which works in Slovakia and Hungary. This was between 2011 and 2015. Rolad Tóth joins Flatio from 1st September and he will lead the product team of five people.

*„Flatio has proven that it found a whole in the market. First numbers and public interest show that medium-term rents (1 to 6 months) were missing. The connection of long-distance renting and the newest technologies offers suggestions where to move the whole real estate market. My target is to improve the customer experience on Flatio based on feedback from our customers and to prepare Flatio for its expansion abroad,” says Roland Tóth.*

**About** [**Flatio.cz**](http://www.flatio.cz/)

Flatio is a specialist for a-few-month housing and it is here for those who need temporary home usually for longer work visits, studies, Erasmus program or during reconstruction of their own properties. It also serves those who come from other countries to visit their families and friends for a longer time.

The idea is to connect real estate business with the newest technologies to simplify the whole process of renting. Flatio lacks all stereotypes of a usual real estate agency, e.g. deposit, personal view or personal contract conclusion. Flatio solves the tours via virtual tours of chosen property, contracts are signed online and the tenants can also pay their rent thanks to the unique application by on-line card.

Flatio offers simplicity, speed and maximum comfort for both sides. Thanks to Flatio you can book your housing from any place in the world.

The services are available in Prague and Brno. It is a project of Radim Rezek, Flatio’s partner is an invest group Enern.